TEACHING Tobacco Newsletter

October 2026
Issue 4 Volume 4

TEACH
Tobacco Education and Community Health Coalition

Hello Fall!

Vision-
A safe, healthy, and substance-free Tehama County.

Mission-
To support tobacco-free lifestyles to protect and preserve the health of our community.

Goals-
Reengage existing Coalition Partners and recruit new members.
Educate community members about the dangers of tobacco use.
Advocate for tobacco and control policies.



Active Coalition Partners

Communities Energized for Health
Tehama County Department of Education TUPE
TCHSA Public Health
Red Bluff High School
Greenville Rancheria
TCHSA Behavioral Health
California Tribal TANF Partnership

Flavored products like menthol cigarettes and e-cigarettes remain popular, particularly among youth. Tobacco control policies, including high cigarette taxes and smokefree laws, aim to reduce usage and protect public health.



Tobacco Retail License in Red Bluff

The City of Red Bluff is looking to pass a Tobacco Retail License, TRL. There has been discussions and educational presentations at recent City Council meetings. Potential ordiance will be revisted after the November elections.

Red Ribbon Week

"Make a Difference. Be a Hero. Stay Drug Free.™" Oct. 23-31, 2026
Red Ribbons are worn as a symbol to raise awareness of the killing and destruction caused by drugs in America.
This October we will have banners across Main Street in Red Bluff. We will also visit both RBHS and CUHS with STATUS and FNL to raise awareness and have fence art projects on each campus.



Upcoming Events

October - 2026 Local Lead Agency Guidelines Training
Tuesday Night Corning Market
Corning Olive Festival and Car Show
Red Ribbon Week
TEACH Virtual Check-in

November - TEACH Quarterly In-Person Meeting and Training
Great American Smoke Out

December- LIFT Event
Children's Christmas Festival

STANDING TALL AGAINST TEENS USING SUBSTANCES

STATUS recruitment started in August with 7 back-to-school events, four at Red Bluff High School, two at Corning Union High School and one at the Tehama County Library Red Bluff site. We had Kick Off Meetings with both groups in September. Red Bluff has 12 active members and Corning has 8.
We are looking forward to working with each group of the students!

Quit Smoking-Vaping

KICK IT California

Service Channels:

📞 1-800-300-8086 (ENG)
1-800-600-8191 (ESP)

🌐 https://www.kickitca.org

💬 http://kickitca.org/chat

✉️ Text "Quit Smoking" or Quit Vaping" to 66819

📱 Quit Smoking & Quit Vaping Mobile Apps

TOBACCO QUITTING SERVICES IN TEHAMA COUNTY

Tehama County Health Services Agency
Public Health Division
(530) 527-6824

- Quit Kits
- Educational Pamphlets

Tehama County Department of Education
Tobacco Use Prevention Education (TUPE)
(530) 528-7391

- Youth Group Cessation Classes
  - N-O-T: Not On Tobacco

Greenville Rancheria Tribal Health Center
(530) 528-8600

- One on One Tobacco Cessation and Support
  - Referral from Physician needed
- Quit Kits

GET INVOLVED!

Email: TobaccoEducationProgram@tchsa.net

Call: (530) 527-6824

2026 Tobacco Related Bills in the CA Legislature

PASSED AB-2667 Vape products: household hazardous waste: advertising

PASSED SB-758 Public health: nitrous oxide

PASSED SB 1124 Public health

Tehama County Health Services Agency Public Services Announcement

Kratom & 70H