

TEACHING Tobacco Newsletter

July 2026
Issue 3 Volume 4



TEACH
Tobacco Education and
Community Health Coalition

Sweet Summertime!

Vision-

A safe, healthy, and substance-free Tehama County.

Mission-

To support tobacco-free lifestyles to protect and preserve the health of our community.

Goals-

Reengage existing Coalition Partners and recruit new members.
Educate community members about the dangers of tobacco use.
Advocate for tobacco and control policies.



Active Coalition Partners

Communities Energized for Health

Tehama County Department of Education TUPE

TCHSA Public Health

Greenville Rancheria

TCHSA Behavioral Health

California Tribal TANF Partnership



Tobacco use is a leading cause of preventable death, killing more than 7 million people annually worldwide, including approximately 1.6 million non-smokers exposed to secondhand smoke.



2025-2026 Year In Review

This fiscal year our Tobacco Program welcomed three new staff members to our team. We revamped our Quit Kits that are being given to community members looking to quit tobacco and nicotine products. We also completed our wave three ECTC surveys in the city of Corning; visiting each tobacco retailer, park and sidewalk. LLA staff and our TEACH Coalition Chairwoman were able to attend Capitol Information & Education Days in Sacramento. They met with State Assemblyman James Gallagher's Scheduler Matthew Sauls and State Senator Megan Dahle and her team.

The highlight of the work we do in our program is always getting out into the community and providing health education. We enjoy providing resources to help Tehama County residents live long, healthy lives.



Upcoming Events

July 13th - Communities of Excellence Needs Assessment

August - Community Backpack Events
Red Bluff and Corning High Back to School Events

September - Tuesday Night Corning Market; themed "School Spirit"
Multicultural Festival

STANDING TALL AGAINST TEENS USING SUBSTANCES

We had 4 active STATUS members from Red Bluff High School this past school year. We participated in the Youth Summit, had a park cleanup and several engaging trainings. The students learned valuable skills and earned volunteer hours.

We look forward to another fun year of activities starting in August!



TeLA Friday Night Live Launches Community-Wide Underage Drinking Awareness Campaign

Red Bluff, CA — [06/11/2026] — TeLA FNL (Friday Night Live) students are taking a stand against underage drinking by leading a community awareness project aimed at shifting social norms educating and promoting healthier choices.

You may have seen these efforts around town. As part of this initiative, students designed and distributed posters throughout the community. These posters can be found at locations such as Spotlight Cinema, Lariat Bowl, Kevin's Donuts, and other local businesses. By placing them in high-visibility areas, the campaign is able to reach a broad audience of teens and families. These posters emphasize that while alcohol remains the number one drug of choice for teens, most TeLA students choose not to use alcohol. In fact, according to the California Healthy Kids Survey (CHKS), 73% of TeLA students have not tried alcohol in their lifetime.



By bringing this message directly into everyday community spaces, TeLA FNL aims to spark meaningful conversations and inspire positive change. In addition to these posters, the group created a public service announcement (PSA) focused on resisting peer pressure, encouraging youth to be their own influence rather than allowing others to shape their decisions. TeLA FNL also presented at the Tehama County Youth Summit, raising awareness about the risks of underage drinking among students in grades 6–8.

“TeLA FNL Leadership students are trying to change the perception of underage alcohol use that it is not as popular as the media portrays it to be” said Rogelio Sanchez, TeLA FNL advisor.

“We want people to see these posters and really think about the impact of underage drinking.”

Throughout the year, young people received training in data collection, public speaking, alcohol prevention strategies, graphic design, and PSAs. TeLA FNL is part of a statewide collaborative that includes forty-five FNL chapters from across California and receives technical assistance and support from the California Friday Night Live Partnership (CFNLP). Funding for this program was provided by a grant from the California Office of Traffic Safety (OTS), through the National Highway Traffic Safety Administration (NHTSA).

For more information about TeLA FNL and its programs, please contact Rogelio Sanchez at Tehama County Department of Education: rsanchez@tehamaschools.org

Quit Smoking-Vaping



Service Channels:

-  1-800-300-8086 (ENG)
1-800-600-8191 (ESP)
-  <https://www.kickitca.org>
-  <http://kickitca.org/chat>
-  Text "Quit Smoking" or
Quit Vaping" to 66819
-  Quit Smoking & Quit Vaping
Mobile Apps

TOBACCO QUITTING SERVICES IN TEHAMA COUNTY

Tehama County Health Services Agency
Public Health Division
(530) 527-6824

- Quit Kits
- Educational Pamphlets

Tehama County Department of Education
Tobacco Use Prevention Education (TUPE)
(530) 528-7391

- Youth Group Cessation Classes
 - N-O-T: Not On Tobacco

Greenville Rancheria Tribal Health Center
(530) 528-8600

- One on One Tobacco Cessation and Support
 - Referral from Physician needed
- Quit Kits

GET INVOLVED!

Email: TobaccoEducationProgram@tchsa.net

Call: (530) 527-6824

2026 Tobacco Related Bills in the CA Legislature

AB-2250 Cannabis: cannabinoids

SB 1124 Public health

SB-1314 Smoke shops: locations, hours of operation, and sale of nitrous oxide



Tehama County Health Services Agency Public Services Announcement

Kratom & 70H

