

TEACHing Tobacco Newsletter

Issue 2 Volume 2

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Get Involved!



It's Summertime!!!

Vision

A safe, healthy, and substance-free Tehama County.

Mission

To support tobacco-free lifestyles to protect and preserve the health of our community.

Coalition Partners

American Lung Association

California Tribal TANF Partnership

Communities Energized for Health

Greenville Rancheria

Lincoln Street School
Tehama County 4 Kids
Tehama County Department of
Education

Tehama County District Attorney's
Office
Tehama County Health Services

Agency

The Sophisticates Show

OUR LATEST COALITION PROJECT

Voices at the Capitol: Educating for Change During I&E Days 2025 At the end of May, a few of our coalition members joined advocates from across the state for the 2025 Information & Education Days at the California State Capitol. The event brought together passionate voices to educate lawmakers on critical public health and tobacco control issues, with a tailored focus on youth smoking prevention and smoke-free public spaces. During our visit, we were excited to meet with the offices of Assemblyman James Gallagher and Senator Megan Dahle. These conversations centered on the importance of comprehensive tobacco retail licensing policies and the need for continued investment in community-based prevention strategies. Our team shared compelling local data, heartfelt personal stories, and impactful policy recommendations that reflect the lived experiences of our communities. Our efforts were met with genuine interest and support, especially from Senator Dahle's staff member. The team is working on putting together a follow-up email with all the information that was requested, including a list of jurisdictions without tobacco retail licensing policies and some information on tobacco use and stroke risk. I&E Days offered a powerful platform for learning, connection, and action. Here are photos of Jacqueline, Sandra, and Caitlyn with the other members of Senate District 1- Dahle and Assembly District 3- Gallagher



SD01 Meeting

AD03 Meeting



Member Farewell



Dear TEACH Members,

As I prepare to transition into my own new project, I want to take a moment to express my appreciation for the opportunity to have been a part of this coalition and collaborated on events and coalition activities and meetings. Working alongside this small but mighty group has been wonderful. I look forward to seeing the continued impact of TEACH's work and all the great things the group can accomplish. Definitely stay in touch! I will be nearby in Butte and Colusa counties.

Caitlyn Zepeda caitlyn.zepeda@etr.org

Thank You Caitlyn!!

On behalf of the TEACH coalition we would like to thank Caitlyn for her 3 years of service, commitment and dedication to helping reduce the harm of tobacco in Tehama County. Your digital media skills and contributions to the TEACH newsletter will be missed. We wish you the best in your future endeavors!

Tobacco in the News



More smokers quit after big hike in California tobacco tax from the Medical Express blog

Recent Study Shows that California Tobacco Tax Hike Boosts Quit Rates

What happened?

In 2016, California voters overwhelmingly approved Proposition 56, increasing the cigarette tax by \$2 per pack — more than a 200% rise. Much of the new revenue was reinvested in tobacco prevention efforts.

Impact on quitting:

- The 3-month smoking cessation ("quit") rate rose from 11.5% (2014–16) to 14.2% (2017–19)
- Quit rates in states that raised taxes modestly showed little change, while in states that didn't raise taxes, quit rates declined from 9.5% to 9.0%

Price shift and prevention efforts:

- Adjusted for inflation, California cigarette prices jumped by 30.8%, compared to just 6.3% in other tax-hike states
- California's tobacco spending per person grew by 271.9%, while other states that raised taxes saw decreases (~12–13%)

Daily smoking trends:

 Even among those who didn't quit entirely, the percentage of daily smokers declined

Key Takeaways:

- 1.Big tax increases can drive behavior change. California's bold strategy resulted in a measurable rise in quitting.
- 2. Supportive programs matter. Reinvesting revenue into prevention likely amplified the impact.
- 3.Other states lag. Without similar investments, modest or no tax increases produced little positive change.

"Raising tobacco excise taxes is one of the main public health tools ... but you may have to go big."

- Shu-Hong Zhu, UC San Diego

To read more and see the full article, click here.

June

10th Annual GVL Health Fair



Greenville Rancheria's 10th Annual Health Fair

Saturday June, 28th 2025

9:00 AM—1:30 PM 638 Washington Street Red Bluff Ca 96080

Health and Wellness Community Fair

Join us for a day of health and wellness!

Local resources will be available providing vital health information

FREE Raffle Ticket

Hourly Raffles





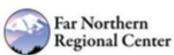






















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QUIT SMOKING/VAPING



Service Channels:

- 1-800-300-8086 (ENG) 1-800-600-8191 (ESP)
- https://www.kickitca.org
- http://kickitca.org/chat
- Text "Quit Smoking" or Quit Vaping" to 66819
- Quit Smoking & Quit Vaping Mobile Apps

TOBACCO QUITTING SERVICES IN TEHAMA COUNTY

Tehama County Health Services Agency Public Health Division (530) 527-6824

- Quit Kits
- Educational Pamphlets

Tehama County Department of Education Tobacco Use Prevention Education (TUPE) (530) 528-7391

Youth Group Cessation Classes
 N-O-T: Not On Tobacco

Greenville Rancheria Tribal Health Center (530) 528-8600

- Óne on One Tobacco Cessation and Support
 Referral from Physician needed
- Quit Kits

GET INVOLVED!

Email: TobaccoEducationProgram@tchsa.net Call: (530) 527-6824

Meeting Information



Monthly on the fourth Monday



10:00 am to 11:30 am



Microsoft Teams or Shasta Room at 1860 Walnut St. Bldg. D Red Bluff, CA 96080

New Member Packet

Click here for a copy of our new member packet which includes our:

- Membership Agreement
- Coalition Bylaws
- Brochure

JOIN A SUBCOMMITTEE!

